

# DO YOU KNOW THE COST OF NON-COMPLIANCE?



## 269%

ADDITIONAL COST PER EMPLOYEE WHEN NON-COMPLIANT

## 1 INCREASING COMPLEXITY OF DATA REGULATIONS



COMMON DATA ELEMENTS AFFECTED BY EACH REGULATION.

	HIPAA	FERPA	PCI DSS	SOX	GLBA
Identifiable Records	X	X		X	
Identifiable Files	X	X		X	X
Names	X	X	X	X	X
Addresses	X	X	X	X	X
Telephone	X	X	X	X	X
Date of Birth	X	X	X		X
Place of Birth	X	X			
Protected Health Info	X	X			
Social Security Number	X	X	X	X	X
Account Numbers	X		X	X	X



## IMPACT 2

1,860 DATA BREACHES

FIRST 6 MONTHS OF 2015

95% OF THE EXPOSED RECORDS WERE A RESULT OF HACKING

### TOP PENALTIES AND FINES FOR NON-COMPLIANCE:

**FTC** \$25M INSIDER MISUSE, 300K SSNs STOLEN BY EMPLOYEES

**HIPAA** \$865K PARTIAL PAYMENT, 4.5M PATIENT RECORDS BREACHED

**PCI** \$5K-500K BANKS MAY BE FINED BASED ON FORENSIC RESEARCH

**FERPA** \$100-1.5M MOST EDUCATION AGENCIES ARE ALSO SUBJECT TO PCI

**SOX** \$25M WITH A TWO-YEAR AGENCY BAN

## 3 WHAT ARE THE RISKS TO DATA?

THE PATHS TO DATA LOSS

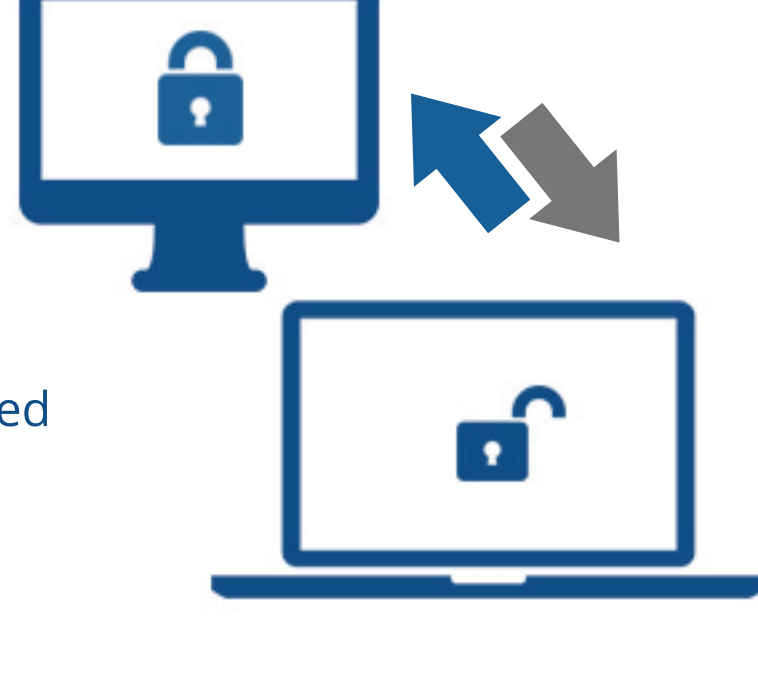


### ADVERSARIAL BREACH

An incident in which sensitive, protected or confidential data has potentially been viewed, stolen or used by an individual unauthorized to do so.

### IMPROPER HANDLING OF DATA

The inadvertent exposure of sensitive data by an authorized user.



### IMPROPER DESTRUCTION OF DATA

When sensitive data is not removed from desktops, laptops, file servers, databases, or email repositories, and within web content or applications.



## MINIMIZING COMPLIANCE RISKS 4



### Reduce your sensitive data footprint

To protect your sensitive, establish a foundation with a data-centric approach (discovery and classification) to risk management.



### Know your data

Breached organizations are very often surprised by the data that's uncovered. Documents containing SSNs, credit/debit card numbers, home addresses, etc., often live in unseen, yet unprotected areas.



### Customize your solution approach

The tools you utilize to minimize your chances of sensitive data exposure should help you understand every aspect of how your data is generated, used, stored, classified and protected.



### Have a response plan in place

A worst case scenario requires a planned reaction. Data breaches will put your organization in a tough spot with customers, regulatory agencies and, depending on the size of the breach and types of data leaked, the media.

For more information on how to

## REDUCE YOUR COMPLIANCE RISK

<http://info.identityfinder.com/forrester-webinar-reduce-compliance-risk-lp.html>

Identity Finder is the leading provider of enterprise data management software to help businesses reduce their sensitive data footprint and proactively minimize the risks, costs and reputational damage of successful cyberattacks. Learn more at [www.identityfinder.com](http://www.identityfinder.com)



#### SOURCES

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7. <http://www.americanbanker.com/bankthink/make-bank-consultants-directly-accountable-to-regulators-1075676-1.html>